ADSUNIVERUE		FACULTY OF	ECONO		S UNIVE MINISTE		SOCIA		ICES			
2009		202	2-2023		C YEAR	CURRICUL	JM FOI	RM				
	Course Code INF310											
			Course Title INTERNATIONAL FINANC				ICIAL AG	IAL ACCOUNTING				
Department / Program	INTERNATIONAL FINANCE		Semester		Fall				Spring			
			Course Type		Compulsory		ry		Elective			
			Course	Language		Turkish			English			
					Theoretical		Р	ractical	ECTS			
Grade	Please select from list Course Credits					3		0	5			
	Title, Nan	ne-Last Name			<u> </u>	Assist.Prof.Dr.	.Seda TL	eda TURNACIGİL				
Instructor	Contact I	nformation				seda.turnad	cigil@tore	os.edu.tr				
Information about Course	In this cou	urse, information about ac	counting fi	nance will be	given.							
		WE		URSE CO	NTENT	S						
Week			Торіс	s			Теа	ching Met	hods and Techniques			
1. Week	Examinin	g IFRS Chapter -1					Sync	hronous				
2. Week	Examinin	g IFRS Chapter -2					Sync	hronous				
3. Week	Examinin	g IFRS Chapter -3					Sync	hronous				
4. Week	International growth in businesses Synchronous											
5. Week	Merger in businesses Synchronous											
6. Week	Case Studies abot merger in business Synchronous											
7. Week	Review Synchronous											
Midterm (Explanation)*	Homework (%40)											
8. Week	Financial Failure in International Business Synchronous											
9. Week	Measures to be taken to improve the financial situation of internetional companies. Synchronous											
10. Week	Measures to be taken to improve the financial situation of internetional companies. Synchronous											
11. Week	International Capital Markets Synchronous											
12. Week	Internatio	nal Capital Markets					Sync	hronous				
13. Week	Review a	nd presentation					Sync	hronous				
14. Week	Review a	nd presentation					Sync	hronous				
Final (Explanation)**				Hor	nework (%	60)						
Make-Up (Explanation)				Face	to Face (	(%60)						
Selec	t and ex	xplain in detail the to	eaching	methods	and tec	hniques to b	e used	l in cour	se.			
Synchronous	<b>V</b>			The lessons	s will be t	aught Synchro	nously					
Asynchronous												
Mixed (Synchronous + Asynchronous)												
Face-to-Face												
Other												
	Othe	r explanations for t	he effect	ive and ef	ficient	conduct of th	ne cou	rse				
Attendance***												
Course Resources			Interr	ational Fina	incial Rep	oorting Standar	ds					
Auxiliary Resources			Öztin A	kgüç "Finan	sal Yönet	tim" Avcıol Yay	ınları					
	(9	Consulting Manag ycnhronous, Face-to-Fa		hers)		Sycn	hronous	s,Face-to-f	ace			
	(5		onsulting					Date	Time			
Course Counseling	Students w	vill be given counseling on	lessons ar	nd other issu	es on a sp	pecific day and ti	me					
		The day and	hour will b	e announced	later.							

SUS UNIVERSIT		FACULTY								ICES			
				23 ACADE									
2009			Course		INF302		GRAICU						
						TIC							
			Course	INTERNATIONAL BA			NKING						
Department / Program	INTER	NATIONAL FINANCE	Semester			F	all	~		Spring			
			Course Type		1	C	Compuls	ory		Elective			
			Course Languag		1	English				English			
Grade		3rd Grade	Course	e Credits	Theo	oret 3	ical		c <mark>tical</mark>	ECTS 5			
	Title, Name-Last Name Prof. Dr. Haluk KORKMAZYUREK												
Instructor		Information											
Information about Course	Contact Information         haluk.korkmazyurek@toros.edu.tr.           The objective of the course is to provide theoretical and practical information about international banking and its dynamics.           The course will cover mainly the following topics: History of International Banking, Bank Failures and Systemic Crises, International Bank Regulation and Supervision, Banking in Emerging Economies 8. Financial Fraud and Implications for Banks, International Banking Trends and Challenges           WEEKLY COURSE CONTENTS												
		vv			JOINTEINT	3							
Week			Topics					Teach	ing Met	hods and Techniques			
1. Week	-Internat -Cross-b -Diversifi	Introduction to International Banking -Internationalization, securitization, and derivatization -Cross-border alliances and mergers in international banking -Diversification in banking -Globalization and financial crises											
2. Week	Theories Theories Theories	Theories of Multinational Banking Theories Relating to Growth and Profit Opportunities Theories Concerning Leveraging of Strengths Theories Pertaining to Client Activities Theories Relating to Risk Management											
3. Week	Obligatio	Obligations, securitization, and derivatives Online											
4. Week	Balance	of Payment						Online					
5. Week	Letter of	Letter of Credit Online											
6. Week	Bankers Acceptances Checks Online												
7. Week	Concept of Collections Online												
Midterm (Explanation)			Online	Written Ex	(%20)	+ 1	Ferm Pro	ject (%2	0)				
8. Week	Online Written Exam (%20) + Term Project (%20) Foreign Exchange Market Online												
9. Week	Foreign	Rate of Exchange						Online					
10. Week	Foreign	Exchange Control						Online					
11. Week	Euro-Do	llar Market						Online					
12. Week	Internatio	onal Monetary System						Online					
13. Week	REVIEW							Online					
14. Week	REVIEW							Online					
				Written F	(am /0/ co)	/4-	00 to fo						
Final (Explanation)**					kam (%60)								
Make-Up (Explanation)					xam (%60)			,					
	r 1	nd explain in detail the	e teachii	ng method	s and tec	nnio	ques to	be used	in cours	e.			
Synchronous						_							
Asynchronous Mixed (Synchronous						_							
+ Asynchronous	7			Co	ourse will	be	held onl	ine.					
Face-to-Face													
Other													
	(	Other explanations for	r the effe	ective and	efficient of	con	duct of	he cours	e				
Attendance***													
Course Resources		Interna	Che tional B	ltenham, anking, Na	JK • North ational Op	nam Den	pton, M. Universi	A, USA ity of Nig	eria 200				
Auxiliary Resources	Ro	bert McCauley, Patric		re, and Pl	iilip Wool banking		ige (202			les of international			
	(Syc	nhronous, Face-to-Fa	ce and c			_		-	email				
	Cou	Cons nseling will be given to	sulting T		COURSE OF	nd o	ther	D	ate	Time			
Course Counseling	Cou	subjects at a	specific	day and ti	ne.								
		The day and ho	ur will be	announce	d later.								

COLONIVIOUT		FACULTY OF ECONOMIC	TOROS UNIVERS S, ADMINISTRAT		SOCIAL SO		ES						
2009		2022-2023 ACA	DEMIC YEAR CU	RRICULU	IM FORM								
			Course Code	INF 32	)								
			Course Title	TMENT ANAL	MENT ANALYSIS AND PORTFOLIO MANAGEM								
Department / Program	INTE	RNATIONAL FINANCE AND BANKING	Semester		Fall Compulse		7	Spring					
			Course Type				7	Elective					
			Course Langua	je	Turkish		7	English					
Orada		24h Osrada	Course Credits	TI	eoretical	Pra	actical	ECTS					
Grade		3th Grade		0	5								
Instructor	Title, Name-Last	Name	r. Mert AKTAŞ										
instructor	Contact Informa	Information mert.aktas@toros.edu.tr											
Information about Course	<ul> <li>the investment</li> <li>asset allocation</li> <li>selecting inves</li> <li>efficient capital</li> <li>an introduction</li> <li>asset pricing m</li> <li>multifactor mode</li> </ul>	n decision, tments in a global market, markets, to portfolio analysis, iodels, lels of risk and return, to security valuation,	llowing topics:										
		WEEKLY COUR	SE CONTENTS										
Week		Topics				Teac	hing Met	hods and Techniques					
1. Week	The Investment The Investment					Face t	o Face						
2. Week	The Asset Alloca Selecting Invest	ation Decision ments in a Global Market				Face t	o Face						
3. Week	Organization and Functioning of Securities Markets Security Market Indicator Series Face to Face												
4. Week	Sources of Information on Global Investments Face to Face												
5. Week	Developments in Investment Theory Efficient Capital Markets Face to Face												
6. Week	An Introduction to Portfolio Management Face to Face												
7. Week	An Introduction 1	An Introduction to Asset Pricing Models Face to Face											
Midterm (Explanation)*		Р	roject (calculated as	40%)		1							
8. Week	Extensions and	Testing of Asset Pricing Models				Face t	o Face						
9. Week	An Introduction 1	o Derivative Markets and Securities				Face t	o Face						
10. Week	Valuation Princip	oles and Practices				Face t	o Face						
11. Week	,	ncial Statements				Face t	o Face						
12. Week		ecurity Valuation Iternative Economies and Security Markets: Th	ne Global Asset Alloca	tion Decisio	n	Face t	o Face						
13. Week	,	nagement of Common Stock				Face t	o Face						
14. Week	Investment Com	native Assets and Portfolio Performance panies				Face t	o Face						
Final (Explanation)**			Project (calculated as	-									
Make-Up (Explanation)			Project (calculated as										
		Ind explain in detail the teaching me	thods and techni	ques to b	e used in c	ourse.							
Synchronous													
Asynchronous Mixed (Synchronous +													
Asynchronous) Face-to-Face			The course will be	held face t	o face.								
Other													
		Other explanations for the effective	and efficient con	duct of th	ne course								
Attendance***		70	)% attendance is req	uired.									
Course Resources	Brown, K. C.,	& Reilly, F. K. (2002). Investment Analysis a	and Portfolio Manage Learning.	ment: 7th	(Seventh) Edi	tion. Ol	nio: Sou	th-Western/Thomson					
Auxiliary Resources		Doğukanlı, H., & Borak, M.		imi. Karah	an Kitabevi, A	nkara.							
		Supervison (Sycnhronous, Face-to-Face and othe	rs)	A	l questions a	nd rema	arks are	received via email					
Course Counseling		Consulting Top					Date	Time					
		No specific time for supervising (fo											

MANAGEM Fall Comput Turkish oretical 3 t. Prof. Aslit aslihan.mar	Practical 0 man Yavuzalp M angoz@toros.ee eir applications	Spring       Elective       English       ECTS       5       arangoz							
MANAGEM Fall Comput Turkish oretical 3 t. Prof. Aslit aslihan.mar	Isory     ✓       Isory     ✓       Practical       O       nan Yavuzalp M       angoz@toros.ee       eir applications       Teaching Me       Hybrid	Spring         Elective         English         ECTS         5         arangoz         du.tr         in the banking and finar							
Fall Comput Turkish oretical 3 t. Prof. Aslit aslihan.mar	Isory     ✓       Isory     ✓       Practical       O       nan Yavuzalp M       angoz@toros.ee       eir applications       Teaching Me       Hybrid	Spring         Elective         English         ECTS         5         arangoz         du.tr         in the banking and finar							
Comput Turkish oretical 3 t. Prof. Aslit aslihan.mar	Isory Practical 0 Practical 0 nan Yavuzalp M angoz@toros.ee eir applications Teaching Me Hybrid Hybrid	Elective English ECTS 5 arangoz du.tr in the banking and finar							
Turkish oretical 3 t. Prof. Aslıt aslihan.mar	Practical 0 anan Yavuzalp M angoz@toros.ee eir applications Teaching Me Hybrid	English ECTS 5 arangoz du.tr in the banking and finar							
oretical 3 t. Prof. Aslıł aslihan.mar	Practical 0 nan Yavuzalp M angoz@toros.ee eir applications Teaching Me Hybrid Hybrid	ECTS       5       arangoz       du.tr       in the banking and finar							
3 t. Prof. Aslıł <u>aslihan.mar</u>	0 nan Yavuzalp M angoz@toros.ee eir applications <b>Teaching Me</b> Hybrid Hybrid	5 arangoz du.tr in the banking and finar							
t. Prof. Aslık aslihan.mar	angoz@toros.ee eir applications Teaching Me Hybrid Hybrid	arangoz du.tr in the banking and finar							
aslihan.mar	eir applications Teaching Me Hybrid Hybrid	du.tr in the banking and finar							
	eir applications Teaching Me Hybrid Hybrid	in the banking and finar							
sales and th	Teaching Me Hybrid Hybrid	-							
	Hybrid Hybrid	thods and Techniques							
	Hybrid Hybrid	thods and Techniques							
	Hybrid								
	-								
	Hybrid								
	Hybrid	ybrid							
Sales management, aims, tools Hybrid Sales evaluation, banking applications Hybrid									
Consumer Behavior									
Personal selling process									
(%20)	<u> </u>								
midterm exam Hybrid									
Salesforce organisation banking applications									
Salesforce training banking applications									
	Hybrid								
	Hybrid								
	Hybrid								
	Hybrid								
	out the project of	during the courses.							
	veeks.								
·	be used in c	ourse.							
nduct of t	the course								
		). Sales management:							
ng. Routled	ge.								
	Dato	Time							
		Time							
	Course nour								
	cts in last 3 w be given. niques to nour online : onduct of t H., & William	informed about the project of cts in last 3 weeks. be given. niques to be used in control of the course our online system. Denduct of the course H., & Williams, M. R. (2015 ing. Routledge. Date Course hour							

CLOS UNIVERSIT		FACULTY OF EC		TOROS U S, ADMIN				o soc	CIAL SC			
2009		2022-:	2023 ACA	DEMIC Y	EAR (	CUI	RRICUL	UM F	ORM			
	Course Code MAN 348											
			Course	Title	CONS	SUN	IER BEH	AVIOR				
Department / Program		Business	Semest	Semester			Fall		<b>V</b>	Spring		
			Course	Course Type		Comp		pulsory 🔽		Elective		
			Course	Course Language		Turkis		1	<i>✓</i>	English		
Grade	Pla	ase select from list	Course	Cradita	Th	eor	etical	Pr	actical	ECTS		
Grade	r ie		Course	Credits	3				0	5		
Instructor	Title, Nar	ne-Last Name			As	st.	Prof. Aslıł	nan Ya	vuzalp Ma	arangoz		
	Contact li	nformation				as	lihan.mar	angoz	@toros.ed	<u>lu.tr</u>		
Information about Course	The aim o	of the course to explain t	the consum	er behavior	concept	ts w	ith the ac	tual cas	ses.			
		WEEK		SE CONT	ENTS	;						
Week			Topics					Teac	hing Met	hods and Techniqu		
1. Week	Introducti	on to course						Synch	ronous			
2. Week	Consume	er behavior concept						Synch	ronous			
3. Week	Marketing	g and consumer behavio	r					Synch	ronous			
4. Week	Consume	er research						Synch	ronous			
5. Week	Consumer decision process Synchronous											
6. Week	Perception motivation Synch									Synchronous		
7. Week	Culture Synchronous											
Midterm (Explanation)*				Online writt	en exai	m ('	% <b>20)</b>	<u> </u>				
8. Week	Midterm exam Synchronous											
9. Week	Personality lifestyle								ronous			
10. Week	Attitudes Synchronous											
11. Week									Synchronous			
12. Week	Final proj	ect presentations						Synch	ronous	nous		
13. Week	Final proj	ect presentations						Synch	ronous			
14. Week	Final proj	ect presentations						Synch	ronous			
Final (Explanation)**	All f	inal projects must be ser							e project d	luring the courses.		
Make-Up (Explanation)				Il present the lake up proje				veeks.				
Select a	nd expla	ain in detail the tea	ching me	thods and	d tech	nic	ues to	be us	ed in co	ourse.		
Synchronous				ractive cou								
Asynchronous								-				
Mixed (Synchronous +												
Asvnchronous) Face-to-Face												
Other												
	Other e	xplanations for the	effective	and effici	ient co	one	duct of t	the co	ourse			
Attendance***												
Course Resources			Con	sumer Beha	avior N	1.9	olomon					
			CON	Camer Della		3	Sichion					
Auxiliary Resources		Consulting Mana	gement		<b>—</b>							
	(S	ycnhronous, Face-to-F	ace and ot			_			Data	Time		
		Cons	sulting Top	103				Date Time Course hour				
Course Counseling						_		Cours	enour			
										1		

SOS UNIVERSITE		FACULTY OF EC		TOROS U S, ADMIN			D SOC	CIAL SO				
2009		2022-	2023 ACA	DEMIC Y	EAR CL	JRRICU	LUM F	ORM				
	Course Code INF324											
			Course	Title	Financia							
Department / Program		UFB	Semest	er	П	Fall		7	Spring			
			Course Type			Compu	ulsory		Elective			
				Language		Turkis	h 🔽		English			
						oretical	Pr	actical	ECTS			
Grade	Ple	ase select from list	Course	Credits		3		0	5			
	Title, Nan	ne-Last Name			As	sist.Prof.[	Dr.Seda TURNACIGIL					
Instructor	Contact I	nformation				seda.turn	acigil@	toros.edu	u.tr			
Information about Course	In this co	urse, information about b	ousiness fina	ance will be g	given.							
	<u></u>	WEEK		SE CONT	ENTS							
Week			Topics				Teac	hing Met	thods and Techniques			
1. Week	introducti	on to finance					Synch	ronous				
2. Week	financial r	isk analysis					Synch	ronous				
3. Week	financial r	isk analysis question sol	lutions				Synch	ronous				
4. Week	portfolio risk calculations Synchronous											
5. Week	financial risk management Synchronous											
6. Week	financial risk management Synchronous											
7. Week	Review Synchronous											
Midterm (Explanation)*			C	Online writte	en exam	(%20)						
8. Week	methods used in financial risk management Synchronous											
9. Week	methods used in financial risk management Synchronous											
10. Week	derivative instruments Synchronous											
11. Week	options a	nd swaps	Synch	Synchronous								
12. Week		nd futures contracts					Synch	ronous				
13. Week	question						Synch	ronous				
14. Week	question	solutions					Synch	ronous				
Final (Explanation)**				Face to F	ace (%8	0)						
Make-Up (Explanation)				Face to F	ace (%8	0)						
Select a	nd expla	ain in detail the tea	ching me	thods and	l techni	iques to	be us	ed in c	ourse.			
Synchronous		Th	ne lessons v	will be taug	ht synch	ronously	in their	<sup>r</sup> own tin	ne.			
Asynchronous												
Mixed (Synchronous + Asynchronous)												
Face-to-Face			Exams	will be held	face to f	ace in the	e classr	oom.				
Other												
	Other ex	xplanations for the	effective	and effici	ient cor	nduct of	the co	ourse				
Attendance***												
Course Resources		Finansal risk y	rönetimi ve	türev araçlı	ar, Hatice	e Doğuka	nlı, Kar	ahan Kit	abevi			
Auxiliary Resources		č	İztin Akgüç	Finansal	Yönetim'	' Avciol Y	ayınlar	1				
	(2	Consulting Mana	agement				-		e-to-face			
	(S)	ycnhronous, Face-to-F	ace and otl			- ,-		Date	Time			
Course Counseling	nts will be		- · ·		n a speci	fic dav an						
course oounsening		nts will be given counseling on lessons and other issues on a specific day and										
	The day and hour will be announced later.											